

# EYEBAB and German based VISUS reach a distribution and sales agreement

VISUS is a German supplier of products for vision testing and visual training. More specifically, VISUS is the German market leader for vision training tools, and known for introducing modern types of vision training products which use the newest technology.



The company name VISUS, which stems from Latin and means "seeing, perceiving", is a commonly used term within the field of optometry.

We are extremely proud to embark on this journey, with such an acknowledged, reliable and well-established partner like VISUS. The company was established back in 1977 with a pilot project as the first contact lens institute in Rothenbaumchaussee, Hamburg, and has since expanded its portfolio of services with an innovative approach.

The agreement between VISUS and EYEBAB means that EYEBAB's recognized vision training platform, and digital solutions, can now be obtained through VISUS in the following countries: **Germany, Austria, Switzerland, Italy, Spain, Belgium, The Netherlands, and Luxembourg.**

Moreover, the agreement means that all EYEBAB customers from the above mentioned countries can get customer support in their native language as well as sales support by contacting VISUS.

The new agreement with VISUS is yet another huge seal of approval for EYEBAB in our ambition to distribute our digital vision training platform to a very wide range of optometrists and their clients around the world. It also supports our ambition, in terms of making EYEBAB even more visible internationally.

Our vision is to develop digital tools for vision training which focus on helping people through motivating and measurable tools that are based on innovative and meaningful technological solutions.

EYEBAB is proud to have VISUS as our distributor, who among others also distributes the services of our amazing partners from the US, Vivid Vision.

We look forward to the cooperation.

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